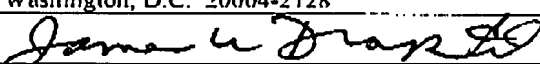
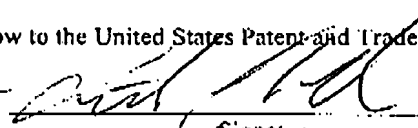


TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>		Application Number	09/935,873	RECEIVED CENTRAL FAX CENTER JUL 06 2007
		Filing Date	August 23, 2001	
		First Named Inventor	Thomas Lemmons	
		Group Art Unit	2623	
		Examiner Name	Chowdhury, Sumaiya A.	
Total Number of Pages in This Submission	7	Attorney Docket Number	043978-010000	
ENCLOSURES (check all that apply)				
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Reply Under 1.116 <input checked="" type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declarations(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53		<input type="checkbox"/> Assignment Papers (for an Application) <input type="checkbox"/> Drawing <input type="checkbox"/> Declaration and Power of Attorney <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Accept an Unintentionally Delayed Claims for Priority Under 37 C.F.R. §1.78(a)(3) <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CID, Number of CID(s) _____		
		<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Application Data Sheet <input type="checkbox"/> Request for Corrected Filing Receipt with Enclosures <input type="checkbox"/> A self-addressed prepaid postcard for acknowledging receipt <input type="checkbox"/> Other Enclosure(s) (please identify below).		
Remarks		<input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge any additional fees required or credit any overpayments in Deposit Account No. 50-3557 for the above identified docket number.		
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT				
Firm or Individual name	James W. Drapinski Reg. No. 46,242 Nixon Peabody LLP 401 9 th Street, N.W. Suite 900 Washington, D.C. 20004-2128			
Signature				
Date	July 6, 2007			
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Docket No. 043978-010000

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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JUL 06 2007

In re Patent Application of:

Thomas Lemmons

Serial No.: 09/935,873

Filed: August 23, 2001

For: SYSTEM AND METHOD FOR
OPTIMIZING BROADCAST
BANDWIDTH AND CONTENT

)

) Group Art Unit: 2623

) Examiner: Chowdhury, Sumaiya A.

) Confirmation No.: 9453

) Date: July 6, 2007

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July 6, 2007

Date

Linda Clinkenbeard

REPLY UNDER 37 C.F.R. § 1.116Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The following Remarks are made in response to the final Office Action mailed on April 9, 2007. Reexamination and reconsideration of the application in light of the Reply and Remarks are respectfully requested.

Listing of the Claims for the Examiner's convenience, begins on page 2 of this paper.

Remarks begin on page 4 of this paper

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